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“For Immediate Release”

Stop and Smell the.....Strawberries****

Subject: Palm Beach County schools are gearing up for Valentine’s Day by celebrating “February as Fabulous Florida Strawberry Month”. The School Food Service (SFS) Department is excited to announce that the first district-wide order of Wish Farms’ strawberries was just shy of 1,500 flats. The 12,000 pound order (60,000 servings) is a 30% increase from the largest order placed last school year.

The sweet and super popular fruit will be available this week in all schools across the district. Due to varying delivery schedules, some schools will begin offering the strawberries as soon as Wednesday, February 11th with all schools serving them by Friday, February 13th. We hope our students enjoy this nutrient dense sweet treat with their lunch this week.

For some health benefits and fun facts about strawberries or additional information regarding our Farm to School program please visit our website www.palmbeachschools.org/sfs - look for the Farm to School page under the “Programs” tab.